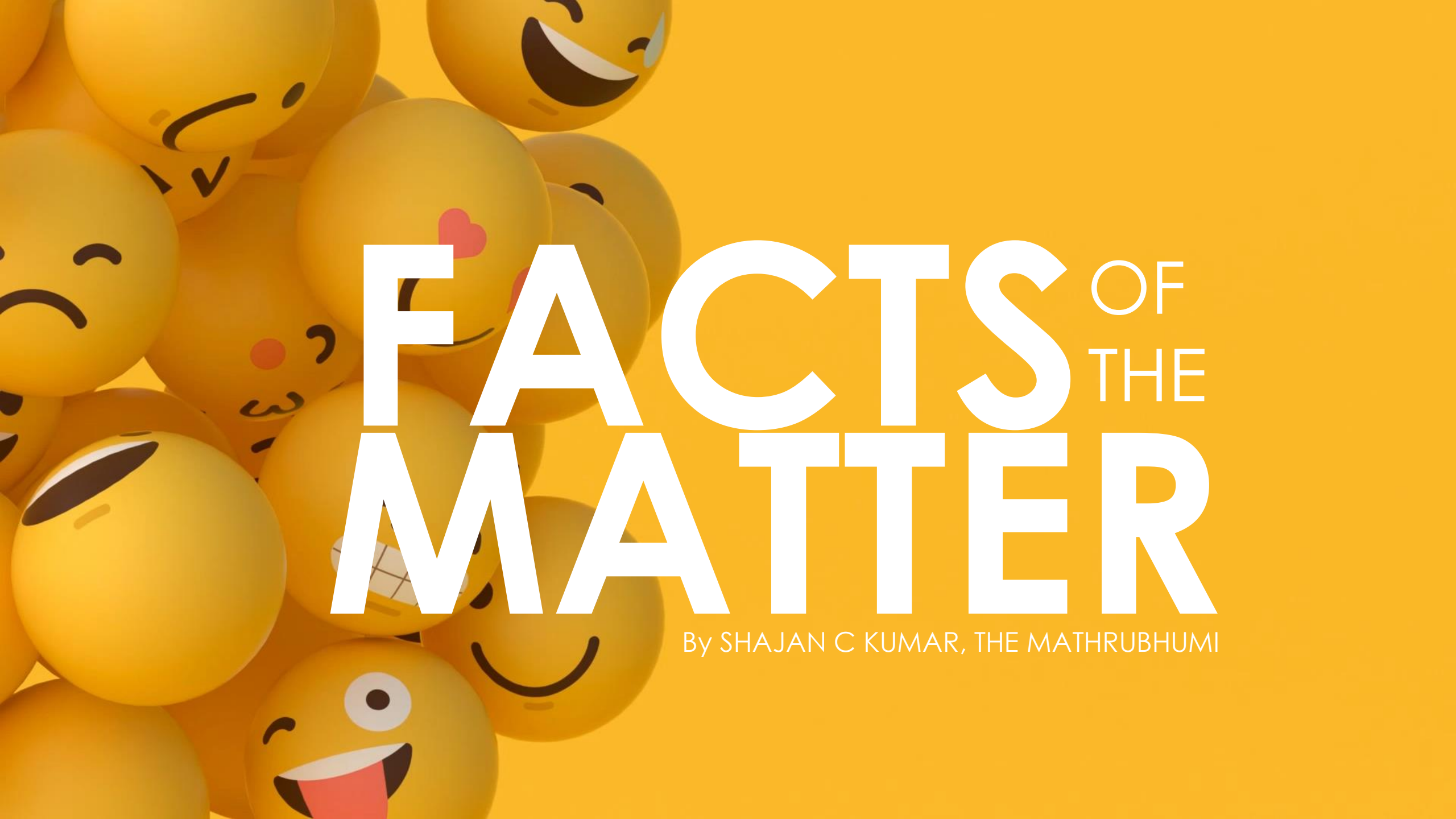


The background of the entire image is a solid bright yellow. Overlaid on this background are numerous yellow emoji faces of various expressions, including smiling, crying, heart eyes, and neutral faces. The text 'FACTS OF THE MATTER' is centered in the upper half of the image in a large, white, sans-serif font. The word 'FACTS' is on the top line, 'OF THE' is in smaller text to the right of 'FACTS', and 'MATTER' is on the bottom line.

FACTS OF THE MATTER

By SHAJAN C KUMAR, THE MATHRUBHUMI

Misinformation refers to false information, regardless of whether or not it's intended to mislead or deceive people.

Disinformation, in contrast, refers to false information that's spread with the specific intent of misleading or deceiving people.

Malinformation is deliberate publication of private information for personal or corporate interest rather than public interest. Deliberate change of context, date or time of genuine content.

Ante hoc fact-checking aims to identify errors so that the content can be corrected before dissemination, or perhaps rejected.

Post hoc fact-checking is most often followed by a written report of inaccuracies, sometimes with a visual metric provided by the checking organization.



Read before you share. Make sure to read the linked article or watch the full video before sharing it with other readers.

Consider the source. Do you trust the person who posted this? Are they an established journalist, elected official or researcher?

If you aren't familiar with them, do a little research. How long has their page been active? Do they have a presence on other social media platforms? Is this a satirical page or site?

Cross-check. Can you confirm the content of the post using a different, reliable source such as a trusted news outlet, university, or government agency?

Consider the amplification effect.
Sometimes, as a journalist, you may want to share a post that you know is false, coupled with a fact check. But will sharing it will ultimately further its spread?

If so, you may want to take a screenshot instead. If the screenshot could also cause harm, do not include it at all.

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LinkedIn
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ഫേസ്ബുക്കിൽ പ്രതിമ ജോഷി
പോസ്റ്റ് ചെയ്തിരിക്കുന്ന ഈ
ചിത്രം ഒന്ന് ശ്രദ്ധിച്ചു നോക്കുക.



കേന്ദ്ര സർക്കാർ
സെൻറൽ വിസ്തയുടെ
(പുതിയ പാർലമെന്റ്
കെട്ടിടം പണിയുന്നതിന്)
വികസനത്തിനു വേണ്ടി
പണം ചിലവാക്കുകയും
കോവിഡ് രോഗികളുടെ
ചികിത്സയിൽ
അലംഭാവം
കാണിക്കുകയും
ആണെന്ന വ്യംഗ്യത്തിൽ
ആണ് ഈ ചിത്രം
കൊടുത്തിരിക്കുന്നത്.



റോയിട്ടേഴ്സ്
ഫോട്ടോഗ്രാഫർ
അട്നാൻ അബ്ദി,
സുരക്ഷാ വസ്ത്രങ്ങൾ
ധരിച്ച ഒരു ആരോഗ്യ
പ്രവർത്തകൻ
ന്യൂഡൽഹിയിലെ ഗുരു
തേഗ് ബഹാദൂർ
ആശുപത്രിക്ക് പുറത്ത്
സ്ട്രെച്ചറിൽ കോവിഡ് -
19 ബാധിച്ച ഒരു
രോഗിയെ
കൊണ്ടുപോകുന്ന
ചിത്രമാണ് .



ORIGINAL IMAGE



MORPHED IMAGE

A picture of the Congress president with a book titled “How to Convert India into Christian Nation” on a shelf behind her is circulating on Facebook.

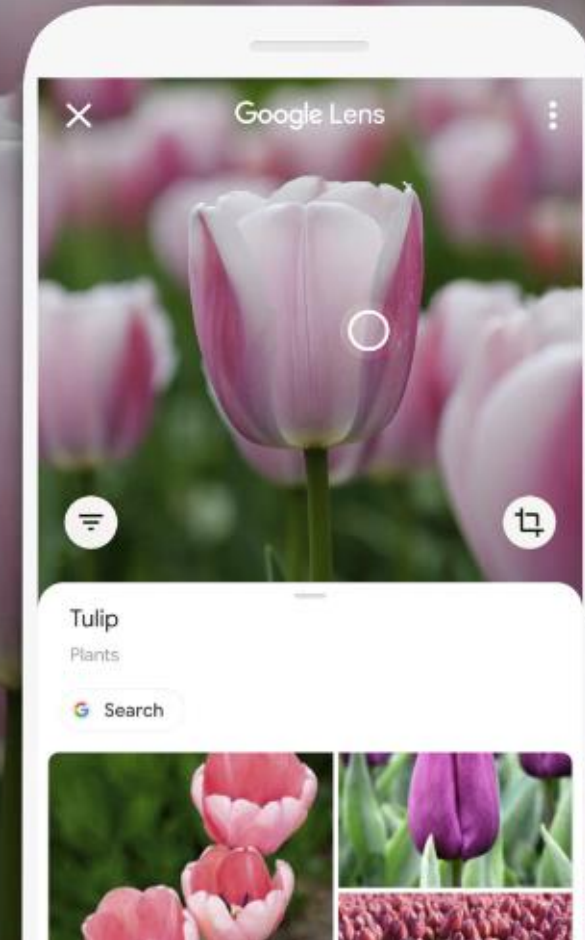
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History



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Contribute

Malayali
Aano?

Me: I heard clubhouse is a good platform to discuss
Pressing issues of the world

Malayali clubhouse groups:



Let us experiment!

Any Questions?

Thank you!